



## Single-Page Business Plan Submission Form (Stage Two)

Name(s): \_\_\_\_\_

Team Name/Business name: \_\_\_\_\_

Mailing Address:

\_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

**All submissions and inquiries should be directed to:**

Progress2Capital Business Planning Competition

Regina Regional Opportunities Commission

Attn: John Waller

Suite 255, 1919 Rose Street

Regina, Saskatchewan, S4P 3P1

p.(306) 791-4699 f.(306) 352-1630

email – [jwaller@reginaroc.com](mailto:jwaller@reginaroc.com)

[www.Progress2Capital.com](http://www.Progress2Capital.com)

**Instructions:** The following page provides a template for the single-page business plan. There is a header followed by five categories. Your submission must not exceed one (1) 8.5" x 11" page and needs to fill in each of the five categories. If you have any questions, you may contact John Waller at the Regina Regional Economic Development Authority (see above for contact information).

### Business Name

## **Contact Information**

## **Business Description**

- What is your business idea? What product or service do you sell/provide?

## **Management Team**

- Who is involved in your company? Who will help make this venture successful?

## **Market Opportunity**

- Why is there room for your business and/or your product/service in the market?

## **Target Market**

- Who will buy from your company?

## **Competitive Advantage**

- Who is your competition (direct and indirect) and why will people buy from your company as opposed to others?

## **Marketing Plan**

- How will you reach your target market and convey your competitive advantage?

## **Business Model**

- How will you make your money? (i.e. Direct Sales, Internet Sales, Franchising of the business, Servicing contracts, etc.)